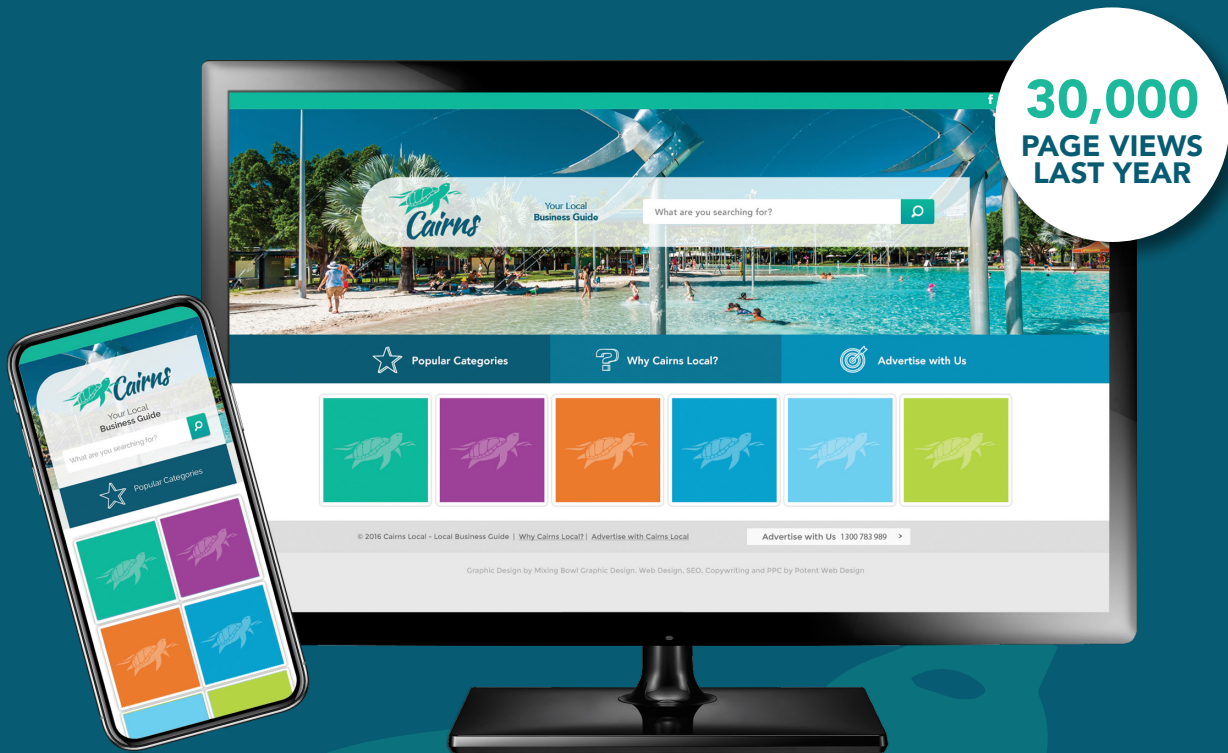




# Introducing...

## Cairns Local Business Guide.

If you're looking to sell goods and services locally, you're going to love [www.cairnslocal.com.au](http://www.cairnslocal.com.au)



**Our aim is to simply help connect locals with our great, home grown local businesses.**

On our easy-to-use (smartphone friendly) website you'll quickly find some of Cairns' great local businesses... all you need to do is start searching, and bookmark it for future reference.

The responsive website features a dedicated page for each of our businesses; complete with pictures, video, logo, phone (with Click to Call), fax, street address, email & website addresses, links to social media, opening hours, Google map (with Directions to your Location) and space for a 200 word blurb on each business.

## Find out more

We'd love to invite every local business to be part of the **Cairns Local Business Guide**.

To find out more please contact our team... on **4031 7678** or email [ads@cairnslocalnews.com.au](mailto:ads@cairnslocalnews.com.au)

**Advertise from just \$30p/month, no contracts – cancel anytime.**

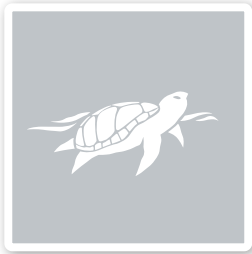
FACT SHEET

# Directory Only Pricing (Includes GST)



## Feature Adverts

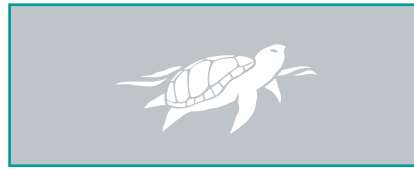
### Home Page



**\$120**<sup>P/M</sup>

(Also includes a Category Page advert)

### Category Page



**\$80**<sup>P/M</sup>

Search results display in order of priority and 'best fit' against the searched word/s.

The screenshot shows the Cairns Local Business Guide search interface. At the top is a search bar with the placeholder text "What are you searching for?". Below the search bar, the results are displayed in a list format. The first result is a "CAIRNS LOCAL FEATURE" section. Underneath, there are four advert types listed in descending order of priority:

- Feature Adverts**: Includes a turtle icon, a location pin for Cairns 4870, a "More Details" button, and a red price tag indicating it is "Included with FEATURE ADVERTS".
- Priority 1**: Includes a turtle icon, a location pin for Cairns 4870, a "More Details" button, and a red price tag of **\$60**<sup>P/M</sup>.
- Priority 2**: Includes a location pin for Cairns 4870, a "More Details" button, and a red price tag of **\$45**<sup>P/M</sup>.
- Priority 3**: Includes a location pin for Cairns 4870, a "More Details" button, and a red price tag of **\$30**<sup>P/M</sup>.

At the bottom of the search results area, there is a "Popular Categories" section with a star icon.

Add extra categories to your listing for \$5 per month.

[www.cairnslocal.com.au](http://www.cairnslocal.com.au) – Keeping Business Local